

## Reputation, Stakeholder and Sponsorship

Seqwater is a critical part of the urban water supply chain in South East Queensland, delivering a safe, sustainable and valued bulk water supply for more than 3.6 million South East Queenslanders. We also supply water to around 1,200 irrigators and rural customers, supporting Queensland's agriculture and other industries.

We are always looking forward, planning for South East Queensland's water security future and investing in and operating a vast range of water supply assets.

Our operations extend from Gympie in the north, to the New South Wales border in the south, and in the coming years will expand beyond the base of the Toowoomba ranges with the construction of the Toowoomba to Warwick pipeline.

We are one of the largest land managers in South East Queensland and one of the most geographically diverse water businesses in Australia, with many sites comprising significant natural and cultural heritage values.

On behalf of our communities, we provide important catchment health management, access to diverse recreation opportunities, and provide important flood mitigation services that contribute to the liveability and prosperity of South East Queensland.

**We are committed to being a good corporate citizen in all that we do and delivering valuable sponsorship and promotional opportunities that build community trust and industry and stakeholder engagement.**

## To demonstrate our commitment, we will:

- Protect and enhance our reputation by actively considering the needs and feedback from our communities and stakeholders through our decision making and operations, wherever practicable and reasonable
- Seek to operate in line with community expectations of a good corporate citizen and neighbour, acknowledging the role we play as custodians of land of environmental, cultural and historical significance, and as a government-owned provider of an essential community service
- Enhance our customer, stakeholder and community relationships through a proactive, transparent and timely approach to communication and engagement
- Apply a strategic and coordinated approach to managing sponsorships, grants, employee fundraising and in-kind sponsorship to ensure activities and expenditure are appropriate and align to our Strategic Plan and the Queensland Government Sponsorship Policy
- Monitor and assess the performance of sponsorships and paid promotional activities to ensure value for money.

This Policy aligns to our values of care, respect, courage and integrity which supports everything we do at Seqwater.

This Policy applies to all our employees and contractors and to any person or organisation that acts for or represents us.

**Mr Neil Brennan**  
Chief Executive Officer

25 May 2023

**Honourable Dr David Hamill AM**  
Chairperson

25 May 2023