


# WATER VALUES

**ESSENTIAL** was the most common word used to describe water and how it relates to everyday life

**DRINKING + WASHING + CLEANING** were the most common ways people use water at home

**75%** of people rated their level of water efficiency a 3 or 4 (on a scale of 1 to 5 where 1 is the least and 5 is the most)



**20%** were motivated to save water 'because water is a scarce resource'

**83%** of people were living in South East Queensland during the Millennium Drought

**65%** of people trust Seqwater to supply safe drinking water

**11%** knew about the SEQ Water Grid

Most people think the **COST OF WATER** is made up of a combination of maintenance of water supply infrastructure (27%), construction of infrastructure (21%) to meet increasing demand for water.

# ENGAGEMENT ON FUTURE WATER SUPPLY OPTIONS

**39%** wanted to provide feedback

**25%** wanted to be kept up to date

**19%** wanted to work with Seqwater to find solutions

**MOST** said they need factual information, communication and incentives to feel informed and engaged

# FUTURE WATER SUPPLY OPTIONS

## Positivity to options



**98%** Demand management



**60%** Desalination



**80%** Decentralised schemes



**68%** Purified recycled water

## Desalination and purified recycled water

### Key concerns:

- cost
- environmental impacts
- quality and safety
- taste
- mental stigma
- lack of community trust

### Perceived benefits:

- cost
- efficient
- proven technology
- needed
- better for environment
- unending source



## LIKELIHOOD OF DROUGHT IN SEQ

- 88%** agreed SEQ would experience another drought
- 78%** said it's likely to happen in the next 5 years
- 33%** said it's likely to happen in the next 2 years

