

# WATER VALUES

## ESSENTIAL

was the most common word used to describe water and how it relates to everyday life

## DRINKING + WASHING + CLEANING

were the most common ways people use water at home

**58%** of people rated their level of water efficiency a 3 or 4 (on a scale of 1 to 5 where 1 is the least and 5 is the most)



**26%** were motivated to save water 'because water is a scarce resource'

**93%** of people were living in South East Queensland during the Millennium Drought

**54%** of people trust Seqwater to supply safe drinking water

**3%** knew about the SEQ Water Grid

Most people think the **COST OF WATER** is made up of a combination of maintenance of water supply infrastructure (25%), construction of infrastructure (20%) to meet increasing demand for water and cost to deliver water used (18%)

# ENGAGEMENT ON FUTURE WATER SUPPLY OPTIONS

**28%** wanted to provide feedback

**31%** wanted to be kept up to date

**25%** wanted to work with Seqwater to find solutions

**MOST** said they need more information, transparency and media to feel informed and engaged

# FUTURE WATER SUPPLY OPTIONS

## Positivity to options



**92%**  
Demand management



**72%**  
Desalination



**61%**  
Decentralised schemes



**44%**  
Purified recycled water

## Desalination and purified recycled water

### Key concerns:

- cost
- safety
- quality
- taste
- environmental impact

### Perceived benefits:

- quality
- climate resilient
- proven
- environmentally friendly
- endless supply
- reliable source
- low to medium impact
- technological improvements

## LIKELIHOOD OF DROUGHT IN SEQ

**100%** agreed SEQ would experience another drought

**97%** said it's likely to happen in the next 5 years

**45%** said it's likely to happen in the next 2 years

